

## Charles Page – Front End Developer

<b><u>KEY SKILLS</u></b>	<b><u>EXPERIENCE</u></b>
Flash, HTML, Dreamweaver	10 years
Photoshop/Fireworks, MS Office	10 years
CSS	
ActionScript, Illustrator	8 years
Drupal, WordPress, Content Management Systems, XML, Premiere Pro	6 years
PHP, Visual Studio 2005, JavaScript, MySQL, jQuery	3 years
SCORM, AICC, AJAX, Flex, InDesign, Captivate, Ruby on Rails	1 year

### **PROFESSIONAL SUMMARY**

Over 10 years of diversified Web Design/Development experience, from startups to Global 500 companies. Retention of key clients through excellent UI design and on time delivery. Able to produce great results in chaotic or laid-back atmosphere.

### **EDUCATION**

University of Texas at Dallas

Digital Video Editing, Photoshop, Art, and Computer Programming

Collin County Community College

Flash and JavaScript

### **EXPERIENCE**

#### **Consultant - Contract**

June 2001 to Present

Key Clients:

#### Jammio.com – March 2010 – Present

- Lead UI developer for startup music service website.
- Gave all direction for branding, graphics, layout, and user experience.
- Key skills utilized: Photoshop, Flash, Actionscript 2.0, HTML, CSS, jQuery, PHP

#### The Richards Group – February 2008, July 2009, September 2011 - January 2012

- Responsible for the design and development of an interactive advertising application to be utilizing on www.ABC.com, to replace traditional 30 second online advertisements.
- Created an interactive web based flash game for Orkin's new ad campaign utilizing Flash, ActionScript, and Photoshop.
- Programmed interactive Facebook quiz for The Home Depot
- Key skills utilized: Flash, ActionScript, Photoshop, HTML, CSS, jQuery, Ruby on Rails

#### Match.com – December 2010 – June 2011

- Built flash banners for US and international markets.
- Increased click through by up to 27% on several campaigns.

- Key skills utilized: Photoshop, Flash, Actionscript 2.0

#### Susan G. Komen for the Cure – December 2009 – December 2010

- Designed micro sites, e-cards, email blasts, and Flash applications.
- Developed UI components for multiple Komen sites.
- Key skills utilized: Flash, Actionscript 3.0 & 2.0, Photoshop, HTML, PHP, JSP, CSS

#### UT Southwestern –February 2009 – October 2009

- Worked on redesign for www.utsouthwestern.org.
- Was responsible for all flash and multimedia aspects of the new site. Selected appropriate imagery for home page masthead.
- Key skills utilized: Flash, Actionscript 3.0 & 2.0, Photoshop, HTML, PHP, JSP, CSS

#### Crossmark – September 2008 – February 2009

- Designed web portal to guide users to appropriate training using HTML, PHP, CSS, and Photoshop.
- Built interactive web based training platform primarily using Flash and Actionscript.
- Key skills utilized: Flash, Actionscript 2.0, Photoshop, HTML, XML, PHP, JavaScript, CSS

#### Plastipak Packaging – May 2008 – March 2009

- Plastipak is a billion dollar a year plastic bottle manufacturing company with clients including: Coca Cola, Gatorade, Kraft Foods, and Proctor & Gamble.
- Designed and implemented new corporate intranet utilizing HTML, JavaScript, AJAX, CSS, and XML.
- Designed and implemented new corporate media center for downloading pictures, power point presentations, and videos. Utilized CSS to style intranet and media center pages.
- Key skills utilized: Flash, Photoshop, HTML, XML, PHP, JavaScript, MySQL, AJAX, CSS

#### Optimum Return – October 2008

- Optimum Return is an E-Commerce hosting site, worked on a short-term project converting a specialty gift website from Photoshop over to the web utilizing HTML and CSS.
- Responsible for majority of layout for the website utilizing HTML and CSS.
- Key skills utilized: HTML, CSS

#### Eisenberg & Associates - March 2008 – April 2008

- Used flex to build coverflow application for www.Skywiresoftware.com , a sister company of Oracle, homepage to add functionality and vertical markets.
- Designed and developed a rotating interactive web piece to highlight and explain Skywire's different vertical markets utilizing Flex, Flash, and ActionScript.
- Key skills utilized: Flex, Flash, ActionScript

#### Neiman Marcus – March – May 2007, March 2008

- Created Flash application to showcase children's catalog for the spring collection utilizing Flash, ActionScript, and XML.
- This interactive piece was utilized by online customers to mix and match clothing items from the spring collection and add them to a shopping cart as a selected outfit. Entire application was developed utilizing Flash, ActionScript, and XML.
- Key skills utilized: Flash, ActionScript, XML

#### Countrywide Home Loans – May 2007 – January 2008

- Primarily utilized Flash and ActionScript to create web based training applications.
- These training applications and interfaces were utilized by all internal Countrywide employees in

order to stay current with current market certifications.

- Used SCORM to connect web based training courses to Plateau LMS
- Key skills utilized: Flash, Photoshop, HTML, XML, C#, AICC, SCORM, Visual Studio 2005, CSS

#### TM Interactive - 2007

- Created a series of web banners for www.superpages.com and www.aa.com (American Airlines) utilizing Flash, ActionScript, and Photoshop.
- Key skills utilized: Flash, ActionScript, Photoshop

#### Dallas Morning News – 2006, 2007

- Responsible for the design and development of an online marketing piece to attract larger number of younger users to the Neighborhood section of www.Dallasnews.com.
- Utilized Flash, Photoshop, and HTML to create engaging website intro for targeted teenage audience.
- Key skills utilized: Flash, Photoshop, HTML

#### Belo Interactive - 2006

- Utilized available web technologies to create banner ads, splash pages, and emails blasts.
- Key skills utilized: Flash, Photoshop, Dreamweaver

#### Tribal DDB – Dallas - 2006

- Assisted in the design, development, and launch of a million-dollar ad campaign for AT&T by assisting client with creation of flash web banners to announce the merger between AT&T and SBC utilizing Flash, ActionScript, and Photoshop.
- Key skills utilized: Flash, ActionScript, and Photoshop/ImageReady

#### Voyager Expanded Learning - 2005

- Developed and maintained code for one of client's key web solutions utilizing Flash, HTML, JSP, CSS, ActionScript and JavaScript.
- Served as lead developer for several modules of online course work that were developed utilizing Flash, HTML, JSP, CSS, ActionScript and JavaScript.
- Worked in team environment with several responsibilities including sending daily reports, coordinating conference calls with team members from across the U.S., and working with Q.A. to ensure a pleasant user experience.
- Key skills utilized: Flash, HTML, JSP, CSS, ActionScript, JavaScript, CVS, and TeamTrack

#### Aegon Marketing - 2005

- Responsible for layout and design for one of the company's many websites utilizing HTML, CSS, and Illustrator.
- Utilized Adobe Illustrator, HTML, and CSS to layout UI and content. Commended for completing assignment before anticipated due date.
- Key skills utilized: Illustrator, HTML, and CSS

#### GLS Software and Technology - 2003

- Key skills utilized: Flash, HTML, ASP, CSS, and Photoshop/ImageReady
- Created user interface for company's website using Macromedia Flash and HTML. Coordinated with programmers to ensure that back end functioned correctly with UI.

#### Accounting Career Awareness Program - 2002

- Key skills utilized: Flash and ActionScript,
- Created Flash marketing piece which increased program enrollment by 33% the following year.

## Recent Projects

<http://www.centralmarket.com/Stores/Chocolate-2012.aspx>

[http://centralmarket.com/mobile/chocolate\\_festival/index.html](http://centralmarket.com/mobile/chocolate_festival/index.html)

<http://staging.marlow.com/>

[www.facebook.com/pages/THD-Test/108125259272132?sk=app\\_175914082487985](http://www.facebook.com/pages/THD-Test/108125259272132?sk=app_175914082487985)

[www.jammio.com](http://www.jammio.com)

[www.komen.org/promiseme](http://www.komen.org/promiseme)

<http://m.komen.org/page10.php>

<http://ww3.komen.org/flashviewer/holiday2010/1.html>

<http://ww3.komen.org/flashviewer/holiday2010/2.html>

<http://ww5.kon.org/ambassadors.html>

[www.utsouthwestern.org](http://www.utsouthwestern.org)

[www.9day.us/intranet/index.php](http://www.9day.us/intranet/index.php)

[www.9day.us/crossmark/newsite/](http://www.9day.us/crossmark/newsite/)

<http://www.9day.us/cows>

<http://www.9day.us/orkin>